





Signatory of:



# MORPHIC ETHICAL EQUITIES FUND

Monthly Report January 2025

# **Fund Objective**

The Morphic Ethical Equities Fund Limited (MEC) seeks to provide investors a way to grow their wealth and feel confident they do so without investing in businesses that harm the environment, people, and society.

MEC excludes direct investments in entities involved in environmental destruction, including coal and uranium mining, oil and gas, intensive animal farming and aquaculture, tobacco and alcohol, armaments, gambling and rainforest and old growth logging.

Investment returns <sup>3</sup>	r
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1 Month	3 Months	6 Months	1 Year	3 Years (p.a.)	5 Years (p.a.)	ITD (p.a.)
1.18%	5.04%	7.12%	15.81%	3.74%	7.58%	7.87%
2.59%	9.93%	12.41%	27.94%	12.90%	12.62%	13.23%

<sup>\*</sup> Past Performance is not an indication of future performance. Source: Ellerston Capital

# **Performance Summary**

MEC increased by +1.18% net during the month, underperforming the MSCI All Countries World Daily Total Return Net Index which increased by +2.59% over the same period.

MEC<sup>1</sup> Index<sup>2</sup>

Net Tangible Assets (NTA)			
NTA value before tax <sup>3</sup>	\$1.2074		
NTA value after tax <sup>3</sup>	\$1.1734		

Source: Ellerston Capital

# **Market Commentary**

The portfolio's top three contributors **Aritzia**, **TKO Group and Corpay added 190 bps** to performance while **Core Scientific QXO and Nexans detracted 104 bps** during the month.

The month was capped by the launch of DeepSeek R1, an Artificial Intelligence (AI) model built by a team from a relatively unknown Chinese hedge fund called 'High-Flyer'. The model's new reasoning techniques and purported efficiency gains in compute sent shockwaves through the AI community, and subsequently, through prices of AI related equities. This event impacted our portfolio performance given exposures to AI 'picks and shovels' plays such as data centres and power.

The Deepseek R1 model grabbed the market's attention on account of being the first open-sourced reasoning model ever released, its high performance (matching some existing frontier models on certain outputs) and extremely low cost (high efficiency) – some ~90% cheaper than existing models to train and run queries.

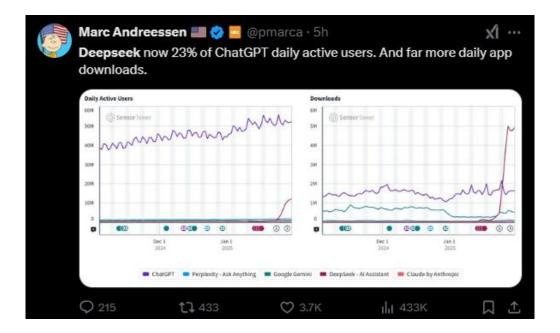
We will discuss the validity and implications of this further below.

# **Investment Returns since inception<sup>4</sup>**



Source: Ellerston Capital





Source: X.com

# Why was it so impactful?

Following DeepSeek's R1 release, AI related equities fell sharply lower, with Nvidia, the world's second most valuable company by capitalisation, falling 17% in a single trading session, wiping nearly USD\$600b in value, the most ever for a company. Other AI related equities had similar, if not bigger falls.

In our view, stocks fell for many reasons:

Firstly, there was the raw shock that an unknown Chinese company with limited resources (fewer and older GPUs) had released a model that seemingly matched (or at least gotten close to) the outputs and performance of the world's best Large Language Models (LLMs) developed largely by the US tech giants, raising questions around the \$100s of billions of dollars being spent to build, train and run these models.

Secondly, the purported efficiency gains of the DeepSeek model have raised questions around the future need for compute power, with a basic interpretation being that a 90-95% improvement in inference and training efficiency may result in significantly lower compute needs in the future, sharply reducing required capital expenditure (very bad news for semiconductors, data centres, hardware and power suppliers).

Finally, from a more technical standpoint, the sell-off and subsequent volatility was a natural outcome of the market's positioning, with the investors holding large absolute amounts of the magnificent-7 (a function of their record weights in the index) as well as hedge fund crowding in the momentum factor (the best 12-month factor by a very wide margin), which comprises many Al names.

While past minor setbacks to the AI narrative have resulted in stocks snapping back quickly, most AI equities are still yet to reclaim their 'pre-DeepSeek' levels. This is due to the still wide range of views from pundits as to the direction of AI more broadly in a 'post DeepSeek' world. An added challenge in assessing DeepSeek is the technical nature of artificial intelligence itself, making it hard for traditional investors to express a confident view given AI sits at the forefront of math/physics, and is evolving at breakneck speed.



# What are the key debates?

We are long-term experts in Artificial Intelligence, though based on our still evolving understanding (having spoken with experts), long-term achievements, while significant, are more likely 'evolutionary' for the industry rather than 'revolutionary'. Furthermore, if one is constructive on the path of Al applications (long-term real world use cases), the DeepSeek news could be broadly positive for the development and acceleration of Al.

Costs: DeepSeek excited markets by sharply reducing the cost to both train and run queries on Al models. On the inferencing (query) side, while the DeepSeek model has a much lower advertised price per token than peers (the price to process a unit of text/data), the model conversely also has very slow response times/output, which increases the required GPU infrastructure (i.e cost) to achieve output performance long-term other models. Said differently, the cost of actually operating the DeepSeek model for real time applications is potentially much higher than stated - though still likely competitive in absolute terms vs other models. Reflecting this, DeepSeek has had to limit queries for users, perhaps because it is losing too much money per query, but more likely because it doesn't have the necessary GPU infrastructure to support its model - a core reason that hyper scalers are spending \$100's of billions of dollars on GPUs and datacentre infrastructure!



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Source: Deepseek

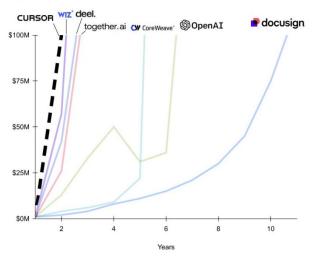
Model architecture: DeepSeek has been credited as the first open-source reasoning model to use new methods such as 'Mixture of Experts' architecture, which only use small parts of the parameter set of a model to answer to a query, thus saving considerable compute. This is considered a breakthrough of sorts and has AI experts excited about its use and applications. These techniques however were already being experimented with and used by non-open source AI models, though it remains to be seen how far advanced they are. One area that DeepSeek is getting praise for is that it has open sourced these techniques, meaning that they are likely to be copied and integrated into other models very quickly, continuing the current pace of declines in compute cost (GPT-4 token costs fell 150x over 18 months from early 2023 to late 2024).

Model performance: DeepSeek's outputs are similar (though still not superior) to other frontier LLMs. This is a wonderful achievement for a bootstrapped product. However, it should be noted that Deepseek is a distilled model, which itself was trained off other Open-source models. As a result, logically, a model that is distilled from other existing models, is unlikely to exceed the original model's outputs. This would suggest that the large GPU clusters and training time required for LLMs is still a fundamental requirement to push the boundaries of AI, with DeepSeek having not changed this. However, DeepSeek has perhaps raised questions around the long-term 'moats' around some LLMs if they can be distilled and improved upon quickly.

Compute demand: The major fear factor for AI capex is the suggestion that more efficient AI models will result in less compute demand. This has not been the experience in the Al industry thus far, and the long-term history in other analogous fields (data, semiconductors) suggests that abundant, cheap compute will likely spur more demand - something called 'Jevon's Paradox'. Growing demand for Al compute appears to have already been happening, even before DeepSeek, with a proliferation of AI applications breaking records for the shortest time for a SAAS company to reach \$100m in ARR - this includes a business called Cursor - which has no marketing and team of fewer than 20 people, and has grown from \$1m to \$100m ARR in 12 months! Feedback from other Al startups and hyperscalers is that they still remain compute constrained, with demand greatly exceeding supply. This is without the broad-based adoption of these applications, nor advances in agentic AI, which could spur exponential demand again.







Source: Sacra Research

Rather than rely on our opinions, or perhaps superficial understanding of artificial intelligence, we are looking at what the leading Al businesses (the magnificent-7) are doing with their money. Over the last 2 weeks as they have reported 4Q24 earnings and offered 2025 guidance for the first time, instead of cutting capex plans, they have been accelerating them – again, this is after the DeepSeek news. The table below doesn't even include the ~\$500b announcement from Stargate, announced just three weeks ago.

	FY24 Actual	FY25 Capex	YoY Growth	
Company	Capex (B\$)	Guidance (B \$)	Rate (%)	
Microsoft	55.7	80	43%	
Meta	39.23	62.5	59%	
Amazon	78	100	28%	
Alphabet	52.5	75	42%	

Source: Deepseek

Finally, DeepSeek's own assessment is also instructive – they have demonstrated that smaller distilled models produce excellent results (which is good for Al inference demand more broadly), and importantly, that more powerful base models (that use more power/GPUs) are still required to push the boundaries of Al.

Therefore, we can draw two conclusions: First, distilling more powerful models into smaller ones yields excellent results, whereas smaller models relying on the large-scale RL mentioned in this paper require enormous computational power and may not even achieve the performance of distillation. Second, while distillation strategies are both economical and effective, advancing beyond the boundaries of intelligence may still require more powerful base models and larger-scale reinforcement learning.

Source: Deepseek

Putting everything together, we remain constructive on the Al outlook, and largely see recent movements as possibly an overreaction. Our core Al holdings own real assets, are largely agnostic to whichever LLM model leads the race and are levered to the bottlenecks in the Al industry, i.e power and data centre capacity – factors that we believe are likely to continue to remain constrained. Furthermore, they remain modestly priced and continue to offer strong upside relative to their underlying risk.



### **Portfolio Commentary**

**Aritzia (+0.79%)** is a consumer apparel business offering everyday luxury items to customers in over 180 countries both online and through more than 125 boutiques across North America. The stock price rose in mid-January after the company reported another strong quarter, achieving record earnings.

**TKO (+0.55%)** is a sports entertainment company, with key assets being the UFC, the world's premier mixed martial arts organization, and WWE, the global leader in sports entertainment. The stock rose following the strong launch of WWE on Netflix, coupled with a high chance that Netflix may bid for the upcoming UFC rights alongside ESPN.

**Corpay (+0.55%)** provides commercial cards (e.g., business cards, fleet cards, virtual cards) and accounts payable solutions (e.g., invoice digitisation, payments automation, cross-border payments) to businesses worldwide. The company currently has strong momentum, and is likely to be a primary beneficiary of strong nominal US GDP growth.

Core Scientific (-0.57%) is a leader in digital infrastructure for bitcoin mining and high-performance computing. A significant portion of its eight operational data centres is now allocated to supporting Al-related workloads. The stock price fell following the DeepSeek news and concerns around future demand for compute. We remain positive about global data centre demand and believe Core Scientific remains well placed to benefit from this, with new contracts likely to be announced in the coming months.

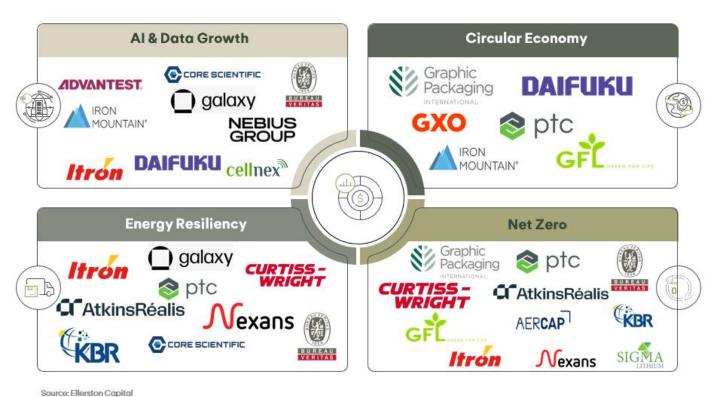
**QXO (-0.25%)** is a listed cashbox that CEO Brad Jacobs will use to acquire building products distributors. The company made an all-cash offer to acquire outstanding shares of Beacon Roofing Supply, one of the largest distributors of roofing, waterproofing, and related exterior products in North America. QXO's share price declined after Beacon's Board took actions to block the offer, suggesting a protracted and potentially more expensive battle for control.

Nexans (-0.22%) Nexans is a French company specializing in advanced cable and connectivity solutions, designing and installing cables that support the renewable energy transition and electrification more broadly. The stock fell in sympathy with other 'electrification' play safter Deepseek.Nexans secured a new €1 billion project for the offshore grid connection program in the German North Sea.

We continue to have differentiated exposure to some pretty powerful long term thematics which should drive long term compounding benefits to us all as investors. These include:

- All and the growth in data as Industrial IoT and large language networks such as ChatGPT and next generation applications drive data demand;
- companies that enable our push to a circular economy;
- beneficiaries of deglobalization; and
- those helping to improve the resilience of our energy grids as the world looks to electrify and companies which are levered to the multi trillion-dollar spending required for our "Road to Net Zero".





These businesses as well as idiosyncratic opportunities in the fund should provide solid absolute and relative returns over the long term as secular and structural business drivers help mitigate earnings risk in times of economic uncertainty.

As always, we thank you for your continued support and look forward to providing further updates in the future.

#### Top 10 Positions

Top To Fositions			
Stocks	Industry	Region	Position Weighting %
GFL Environmental Inc	Industrials	North America	6.0
TKO Group Holdings, Inc. Class A	Communication Services	North America	5.9
Corpay, Inc.	Financials	North America	5.3
AerCap Holdings NV	Industrials	North America	4.9
Cellnex Telecom S.A.	Communication Services	Europe	4.8
GXO Logistics Inc	Industrials	North America	4.3
Bureau Veritas SA	Industrials	Europe	4.1
Core Scientific Inc	Information Technology	North America	3.7
Nebius Group N.V. Class A	Information Technology	North America	3.3
Warner Music Group Corp. Class A	Communication Services	North America	3.1

Risk Measures				
92.57%				
92.57%				
6.02%				
9.59%				
-8.94%				
2.65%				
-3.01%				
13.09%				
10.55%				

Source: Ellerston Capital

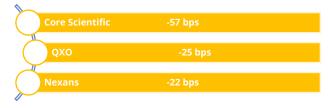
Source: Ellerston Capital

## Top contributor8 (bps)



Source: Ellerston Capital

### Top detractor<sup>8</sup> (bps)

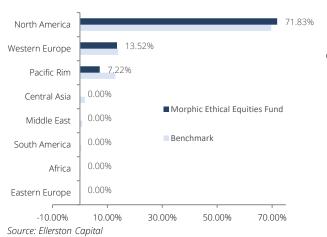


Source: Ellerston Capital

## **Key Facts** ASX code / share price MEC / 1.065 Listing Date 3 May 2017 Profit Reserve9 \$0.698 Management Fee 1.25% Performance Fee<sup>10</sup> 15% Market Capitalisation \$37.8m 35,462,514 **Shares Outstanding** Dividend per share<sup>11</sup> \$0.06

Source: Ellerston Capital

# Equity Exposure Summary<sup>12</sup> By region



# Equity Exposure Summary<sup>12</sup> By sector



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# **Investor Relations**

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<sup>1</sup> Performance is net of investment management fees, before company admin costs and taxes; <sup>2</sup> The Index is the MSCI All Countries World Daily Total Return Net Index (Bloomberg code NDUEACWF) in AUD; <sup>3</sup> The figures are estimated and unaudited; <sup>4</sup> Performance is net of investment management fees, before dividends, company admin costs and taxes. Fund listing on the ASX 3 May 2017. Past performance is not an indication of future performance; <sup>5</sup> Includes Equities and Commodities - longs and shorts are netted; <sup>6</sup> Includes Equities, Commodities and 10 year equivalent Credit and Bonds - longs and shorts are not netted; <sup>7</sup>Monthly VAR, gross return; <sup>8</sup> Contribution; absolute returns against excluding the effect of hedges; <sup>9</sup>The reserve is made up of amounts transferred from current and retained earnings that are preserved for future dividend payments. The payment of franked dividends depends on the rate MEC realises taxable profits and generates franking credits; <sup>10</sup>The Performance Fee is payable annually in respect of MEC's out-performance of the Index. Performance Fees are only payable when MEC achieves positive absolute performance and is subject to a high water mark; <sup>11</sup> Annual dividend per share. <sup>12</sup> Exposure Summary charts do not take into account derivative positions.

